



Skelmersdale Ambassadors' Network

West Lancashire Borough Council together with influencing organisations and business leaders from Skelmersdale has developed an exciting strategy, designed to put Skelmersdale firmly on the map as a place to do business. Businesses are now being urged to step forward and become ambassadors to help show the world everything that Skelmersdale is rightly proud of.

The Skelmersdale Ambassadors scheme aims to unite businesses, organisations and individuals across the area in a powerful network to help develop and raise Skelmersdale's profile. The Ambassadors Network will be the driving force behind the strategy and Skelmersdale's future, ensuring Skelmersdale is promoted, talked about and understood on a regional, national and international stage.

More than 40 businesses and organisations attended the Autumn launch where 'The Skelmersdale Story' was launched, showcasing the many aspects that Skelmersdale can be proud of.

A major priority listed in the storybook is the importance of aligning business requirements with education establishments Edge Hill University and West Lancashire College. These will play a key role developing the local economy by providing the workforce of tomorrow.

If you are proactive and positive about Skelmersdale, the Skelmersdale Ambassadors would like to hear from you! To find out more about the benefits of joining the Skelmersdale Ambassadors Network download the Skelmersdale Ambassadors brochure from the [Council's website](#).

One West Lancs is a partnership of the local voluntary, public and business sectors which aims to improve the quality of life for everyone in West Lancashire

This One West Lancs quarterly e-newsletter is sent to over 500 people. It is circulated to all One West Lancs Forum members, the One West Lancs Board, our elected representatives as well as members of the wider VCFS community.

If you no longer wish to receive the One West Lancs e-newsletter, please let us know and we will take you off the circulation list.



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LEADER Rural Development Fund

The LEADER scheme is part of the Rural Development Programme for England (RDPE) and is partly funded by the European Agricultural Fund for Rural Development (EAFRD).

The aim of LEADER is to create jobs and help businesses grow, which will then benefit the rural economy.

Grants are available (mainly for smaller projects) and there are six funding priorities:

- [Culture and heritage](#)
- [Provision of basic rural services](#)
- [Forestry](#)
- [Tourism](#)
- [Enterprise](#)
- [Farming](#)

The Council delivers this funding on behalf of the Department for Environment, Farming and Rural Affairs (Defra) / Rural Payments Agency (RPA).

For contact details and full details on how to apply, can be found [here](#).



CUPPA research project

CUPPA (Culture & Understanding Positive Physical Activity) is Edge Hill University's exciting new research project which is exploring ideas and beliefs around physical activity in different cultural groups.

It is hoped that the information gathered will give greater insight into activity trends in different ethnic minorities and highlight what type of health interventions might be most effective. At the heart of the project is the belief that solutions to issues lie within communities themselves.

The CUPPA project is looking for participants from ethnic minorities to help with our research, and are approaching selected organisations. They are looking for participants from **diverse cultural backgrounds**, living in **Lancashire**, who are **over 18**.

Anyone taking part in the project will be asked to talk about what physical activity means to them. They will be invited to attend 3 meetings with a researcher, wear an Activity Monitor for 7 days and participate in a relaxed interview or focus group. Their involvement in the project will be fully confidential.

As a thank you for taking part individuals will receive a £10 shopping voucher, plus an insight into their own activity levels. They can also provide tailored feedback for community groups at the end of the research.

If you know of individuals, groups or other organisations interested in taking part, please contact **Sarah-Jane Tarn**, Research Assistant CUPPA Project, email: tarns@edgehill.ac.uk

www.onewestlancs.org

Well Skelmersdale

Well Skelmersdale - new video

Skelmersdale is one of nine places chosen as a 'pathfinder' area for the new Well North programme. The aim of Well Skelmersdale is to create a connected community, by revolutionising the town, into a hub for health, wellbeing, leisure, enterprise, culture, learning and raising educational aspiration.

In order to achieve this, Well Skelmersdale will unleash the potential of its residents, places and assets and it will connect skills, education and employment. In addition, it will also provide a networking opportunity, bringing together community businesses, voluntary, faith and community organisations (both public and private). Finally, it will utilise to it fullest, the green space that that the town is blessed with and will beautify its built environment. Reframing health and ultimately making a real difference to real people.

Well Skelmersdale is becoming a vibrant, diverse and growing collaboration with community, voluntary, faith, charitable, business, enterprise and public sectors focused around the same goal. All of this is being done with Skelmersdale communities at the forefront, providing the ideas, the solutions, the momentum, the leadership, and above all the natural passion to change.



Well Skelmersdale has made a [short film](#) about what they are doing and would love you to get involved, ask questions, and like and share their story via social media and other online channels.

If you would like to learn more about Well Skelmersdale, you can visit the [website](#), or get in touch with us via this email address: wellskelmersdale@gmail.com

Dig In newsletter

The Community Food Growing project of West Lancs CVS has recently published its quarterly newsletter.

You can read it [here](#).



Take time out at Café West

West Lancashire College is delighted to have relaunched its high street style coffee shop, Café West, following a new partnership with Kimbo Coffee.

The relaunch has meant that Café West has been renovated and refurbished and now serves a wide range of high quality coffee, healthy homemade sandwiches, pastries and cakes, luxury drinks and healthy snacks.

Kimbo is one of the top three Italian coffee roasters, and was sought out by the college Catering Manager, Christine Baker for its reputation, focus on quality and attention to detail. Christine commented: "We are delighted with our newly refurbished coffee shop and partnership with Kimbo. We can now offer a welcoming, high quality experience to our customers."



Café West is open to staff, learners and the general public as a place to relax and take some well-earned time out.

Contact

One West Lancs

Phone us on

01695-733737

Email:

martint@wlcvs.org

C/o West Lancs CVS

Certacs House

10-12 Westgate

Skelmersdale

Lancs

WN8 8AZ

One West Lancs Thematic Groups

To date One West Lancs Thematic Groups have been set up looking at issues in the following areas:

- [Skills, Training and Employment Partnership STEP](#)
- [Community Safety Partnership](#)
- [Health and Wellbeing Partnership](#)
- [Children and Young People's Board](#)
- [People and Communities](#)
- [Ageing Well Partnership](#)
- [Transport](#)

These links will take you to pages on the One West Lancs website where information on the thematic groups and copies of their action plans, minutes and agendas can be found. Work is underway to set up the Environment thematic group.

www.onewestlancs.org